



**KAZIRANGA
UNIVERSITY**
KNOWLEDGE & BEYOND

To,
The Director/Principal

Subject: Invitation to "**Prayatna 2.0**" - A Noble Initiative for a Positive Change

Dear Sir/Ma'am,

We hope this letter finds you well. We are thrilled to extend a warm invitation to KAMARHAON COLLEGE to participate in an inspiring event, "**Prayatna 2.0**" organized exclusively for class 12 and degree final year arts students. This event, hosted by **The Assam Kaziranga University**, promises to be a memorable and impactful experience for all.

The Assam Kaziranga University is a renowned institution committed to provide top-tier education and nurturing holistic development among students. Our institution offers a wide array of undergraduate, postgraduate, and doctoral programs across diverse fields, emphasizing on values like Community Engagement, Health Sector, Engineering, Management, Research, and Innovation.

Kaziranga University is pleased to invite the class 12 and degree final year arts students of your esteemed institution for a day-long workshop on **6th October 2023** at Kaziranga University Campus.

"Prayatna 2.0" embodies our commitment to social responsibility and community engagement. It is designed to encourage students to actively participate in initiatives that make a positive impact on society while showcasing their leadership, teamwork, and creative abilities.

Event Highlights:

Video Competition: On the occasion of Gandhi Jayanti, we will provide participating colleges with topics for video-making, which align with our core values of service to society, promoting local practices, fostering peace and harmony, and environmental protection. These videos will serve as a medium to express creativity and spread awareness.

- 1. Service to the society (Cleanliness drive):** On Gandhi Jayanti, students from participating colleges will begin preparations for the cleanliness awareness campaign in their respective communities as part of the Swachh Bharat Abhiyan, focusing on "Service to the society."
- 2. Vocal for Local:** Students will prepare for the "Vocal for Local" aspect of the campaign, promoting local practices and their application in their day to day life, as well as encouraging local entrepreneurship.
- 3. Peace and Harmony:** Activities related to "Peace and Harmony," include organizing all-faith prayers, peace rallies, meditation, and yoga sessions, etc.
- 4. Environmental Protection:** Activities related to "Environmental Protection," will focus on reducing, reusing, and recycling resources and practicing sustainable natural resource management.

Video Production: Students should document their activities throughout the day, capturing the entire process of creating awareness, the clean-up efforts, and promoting the values of service to society, local promotion, communal harmony, and environmental protection. These videos would be submitted for evaluation.

Promoted By:

**NORTH EASTERN
KNOWLEDGE FOUNDATION**

info@kazirangauniversity.in
www.kazirangauniversity.in

Registered Office
Seuni Aji, A.T.Road,
Jorhat - 785001, Assam
Tel : + 91 376 2351433

Campus
Koraikhowa. NH 37,
Jorhat - 785006, Assam
Tel : + 91 376 2305500/01



**KAZIRANGA
UNIVERSITY**

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Competitions on 6th October 2023:

Submission of Reports and Videos: On this day, colleges will submit their survey reports and videos showcasing their awareness campaign and clean-up activities, aligning with the broader themes of "Service to the society," "Vocal for Local," "Peace and Harmony" and "Environmental Protection."

Street Play Competition: Participating colleges will present street plays with themes centered around cleanliness, environmental awareness, social responsibility, and the promotion of local practices, further reinforcing the values of the Swacch Bharat Abhiyan and "Vocal for Local." This competition is aimed towards using creative storytelling to convey important messages.

Doodle Art Competition: Simultaneously, a doodle art competition will be held, allowing students to express their creativity through art while emphasizing the significance of a clean and green environment, aligning with the goals of "Environmental Protection."

After a thorough evaluation, we will recognize and award the top three colleges for their outstanding contributions.

We kindly request your institution's participation in this event, which promises a rich blend of creativity, social impact, and community engagement. Please confirm your participation by **25th September 2023**. For inquiries or clarifications, do not hesitate to contact us at Isfaqul@kzu.ac.in or **8486034360**.

Let us unite for a noble cause, fostering social responsibility, and community engagement. Your active participation in "**Prayatna**" will be a significant step toward creating positive change.

Thank you for considering our invitation, and we look forward to your positive response.

Warm regards,

Bobby Roy
Chief Marketing Officer
Kaziranga University

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SURVEY

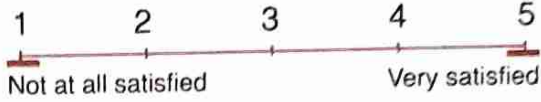
ON COMMUNITY ENGAGEMENT AND AWARENESS

Service to the Society:

Q: When you travel, do you tend to discard items like chip packets or chocolate wrappers on the road, or do you keep them with you and dispose of them in a dustbin?"

I discard on road. I throw in dustbin.

Q: On a scale of 1 to 5, with 1 being 'Not at all satisfied' and 5 being 'Very satisfied,' how satisfied are you with the cleanliness and sanitation in your local area?



Vocal for Local:

Q: Do you know of any local startup businesses in your community?

Yes No

Q: Have you ever actively supported or promoted a local startup business in your community? (e.g., through purchases, recommendations, or sharing on social media)

Yes No

Environmental Protection:

Q: Have you actively recycled any products and reused them in your daily life?

Yes No

Q: Do you make an effort to reduce energy and water consumption in your daily life?

Yes No

Peace and Harmony:

Q: Do you practice yoga or meditation as a means to promote inner peace and communal harmony in your life?

Yes No

Q: Do you feel a sense of community and harmony among your neighbours and residents in your nearby area?

Yes No


Conclusion:

Q: Have you personally taken any actions or initiatives in your daily life that align with the values of promoting local practices, cleanliness, peace and communal harmony, and environmental protection?

Yes No

Q: Did you find Kaziranga University's initiative appealing or impressive?

Yes No



Praatna
P R A Y A T N A 2.0

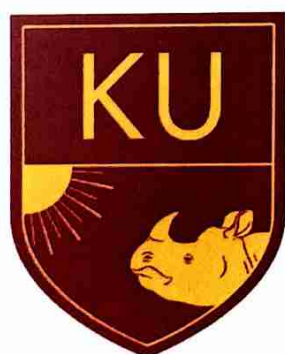
Name: _____

Class: _____

School: _____

E-mail: _____

Mob No: _____



**KAZIRANGA
UNIVERSITY**
KNOWLEDGE & BEYOND

School of **Social Sciences**

 1800-5725-898

 www.kzu.ac.in

School of Social Sciences (BSW - BA (Sociology) - MSW - PhD)

The growing demand for social development professionals in diverse sectors and sub-sectors necessitates a better designed interdisciplinary curriculum, participatory and tech-blended training pedagogy along with practice and mentoring for the new generation students/professionals. The KU School of Social Sciences has an excellent pool of Pan-India faculty resources drawn from the institutions/universities of high repute. With the state-of-the-art infrastructure, well-designed co/extra-curricular activities, the students here, gain optimum value for their holistic development and get recruited by some of the top ranking organizations in the Government Development Sector, Non-Government and Corporate.

The Social Sciences programmes at KU intend to award much more than just a mere degree. It intends to bring a paradigm shift in the students' approach to life, people and problems. This helps them confront the challenges meaningfully in their professional and social life.

Programmes & Eligibility Criteria

BSW (Honours) & BA (Honours) Sociology

Passed HS/10+2 examination in Arts/Science/Commerce with 45% marks in aggregate from any recognized Board (40% for SC/ST category).

MSW

A graduate degree in relevant field with minimum 45% marks in aggregate from any recognized University (40% for SC/ST category).

Specialization

Community Development, Medical Psychiatric Social Work, Family & Child Welfare and Human Resource Management.

Programmes & Hostel Fees

Admission: Rs. 20,000 | Application: Rs. 500 | Registration: Rs.10,000

Tuition Fee Per Semester

BSW (Honours): Rs. 30,000 | BA (Honours) Sociology: Rs. 30,000 | MSW: Rs. 35,000

Special Scholarship

- 95% and above in Last exam 100% Scholarship on Tuition Fee
- 90%-94.99% in Last exam 70% Scholarship on Tuition Fee
- 85%-89.99% in Last exam 50% Scholarship on Tuition Fee
- Wards of Defence Personnel, Persons with Disability and Sports Scholarship 25% Scholarship on Tuition Fee

Hostel Fees

Type	Admission Fee	Per Semester
4 Seater	Rs.10,000	Rs.38,000
3 Seater	Rs.10,000	Rs.45,000
2 Seater	Rs.10,000	Rs.58,000
* 2 Seater with AC	Rs.10,000	Rs.68,000

statutory Taxes Applicable | *Admission to Hostels is for a minimum period of 1 Year

Our Knowledge Partners



Value Added Offerings

- Outcome Based Curriculum .
- Excellent Faculty Pool.
- Intensive Field Based Learning.
- Exposure to research/action research.
- Internship in organisations of national and international repute.
- Invited Talks by Distinguished Professors/Resource Persons.
- Soft Skill & Personality Development Workshops.

Events & Activities



ICSSR Sponsored National Conference on Inclusive & Sustainable Development for Self-Reliant India 2023



Participating Students Felicitated during Prayatna 2023



Social Sciences Students performing during Prayatna 2019



MSW Students Field Work in Majuli



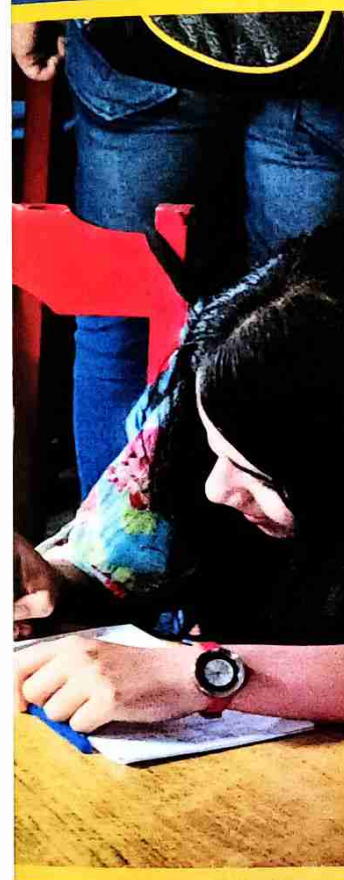
MSW Students Field Work in Golaghat



Rural Camp at Sadiya



BSW Students with School Children



Our Faculty Members



Dr. Rakesh Rai
Professor & Dean
PhD-Banaras Hindu University



Dr. Golak B. Patra
Associate Professor
& Associate Dean
M.Phil, PhD, JNU



Dr. Aditya Bhatta
Associate Professor & HoD
PhD, Kaziranga University
MBA, Periyar University, TN
MSW, Dibrugarh University



Dr. Saurabhi Sarmah
Assistant Professor
MA (English), PGJMC
PhD, Gauhati University



Dr. Ramjit Kumar
Assistant Professor
MA, JMI, New Delhi
PhD, IIT, Patna



Ms. Bandana Thakur
Assistant Professor
MA (Economics),
Dibrugarh University



Ms. Pranjuri Goswami
Assistant Professor
MSW, Dibrugarh University
Ph.D (pursuing),
Dibrugarh University



Ms. Adipriya Boruah
Assistant Professor
MSW, MPHil
Ph.D (pursuing),
Assam University



Ms. Anangsha Rajguru
Assistant Professor
MSW, TISS, Mumbai
Ph.D (pursuing),
Assam University



Student Achievements

Research Paper Presentations



Debajani Gohain

Culture, Environmental Concern & Development: A critical Examination of Developmental Practices in light of the Environmental Question in India Today. Presented at All India Sociological Conference of the Indian Sociological Society held at Kerala.



Prateeti Answeha Bordoloi & Dipankar Nath

Electrification & Electronic Media as Agents of Acculturation: Revisiting the Transformation of Identity among Misings. Presented in the National Seminar organised by School of Social Sciences, Kaziranga University.



Bhairabhi Nandini Kaushik & Shahin Kaushar Ahmed

Invisible Minority: The World of LGBT Community - A Study based on Golaghat District of Assam. Presented in a National Seminar organised by School of Social Sciences, Kaziranga University.



Jeet Nath & Violina Phukan

The Rhetoric & Reality of Untouchability in India: A study of Stigmatisation & Social Exclusion among the Harijans of Golaghat District. Presented in a National Seminar organised by School of Social Sciences, Kaziranga University.



Bristi Kalita & Padi Maku

Role of Non-Governmental organization in promoting Social Inclusion of Intellectually Disabled people in Assam: A study based on Atmikha of Sonitpur District. Presented in the National Seminar organised by School of Social Sciences, Kaziranga University.



Puja Neog

Empowering Rural Women: A Critical Analysis of the Role of SHGs. Presented in a UGC sponsored National Seminar, organised by Golaghat Commerce College and published in the Journal, "Rural Financing in North Eastern Region of India", with ISBN 978-93-85895-65-4.



Bipul Bez

Role of Non-farm Activity in uplifting Rural Poor: A Study on Aqua Culture among the Fishermen of Negheriting village. Presented in a UGC sponsored National Seminar organised by Golaghat Commerce College.



Rajtilak Buragohain

Public Distribution System: Its role in ensuring Food Security. Presented in the National Seminar organised by JB college, Jorhat.



For Programme & Other Details Contact: Director, Admissions @ **(+91) 91270 56383**
Dr. Aditya Bhatta @ **(+91) 91270 63993** | Campus: Koraikhowa, NH 37, Jorhat-6, Assam



KAZIRANGA
UNIVERSITY
KNOWLEDGE & BEYOND

The School of Social Science
presents

“PRAYATNA 2.0”

Empowering students for positive societal impact
through leadership, teamwork and creativity.

2nd
october'23
PREPARATION DAY

VIDEO
CREATION

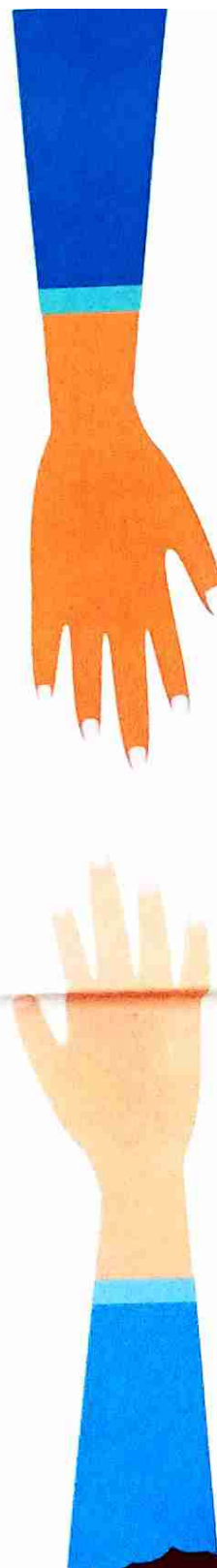
- Service to the society
- Vocal for Local
- Peace and Harmony
- Environmental Protection

6th
october'23
EVENT DAY

- Video Production (Submission)
- Street Play Competition
- Doodle Art Competition

Criteria

Open for Class 12th & Degree Final-Year
Arts/Humanities Students.



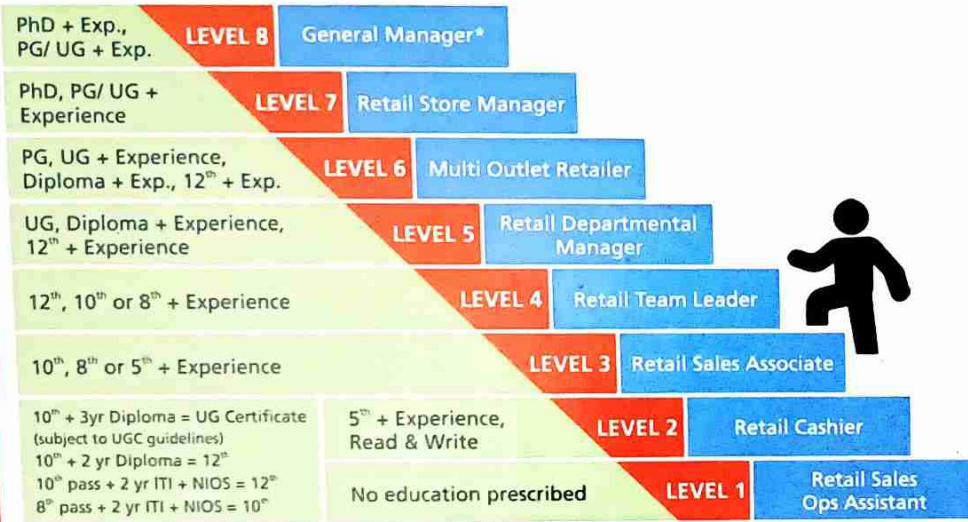

Pra/atna

P R A Y A T N A 2.0

Contact No.: 8486034360 / 8486034367 / 8486034370 / 9854034359
Email: Isfaqul@kzu.ac.in



**NSQF Skill Levels & Indicative Entry Criteria for Skill Levels
Career Progression (Example: Retail)**



For any queries or information regarding
Career and Skill Awareness Courses,
log on to ASDM.ASSAM.GOV.IN

Scan the QR



Logon to asdm.skillstrainer.in using SkillsTrainer Special Code
ASDM123 to have a free access to Online Skill Awareness Course

Skill Yatra

ক্ষম যাত্রা

SKILL AWARENESS PROGRAM

An initiative by

Assam Skill Development Mission



SHRI JAYANTA MALLABARUAH
Hon'ble Minister, PHE, Tourism, Skill, Employment
& Entrepreneurship Deptt., Govt. of Assam



DR. HIMANTA BISWA SARMA
Hon'ble Chief Minister, Assam



ASDM
Assam Skill Development Mission



সম্মান জয়ন্তী
GOVERNMENT OF ASSAM
SKILL, EMPLOYMENT AND ENTREPRENEURSHIP DEPARTMENT

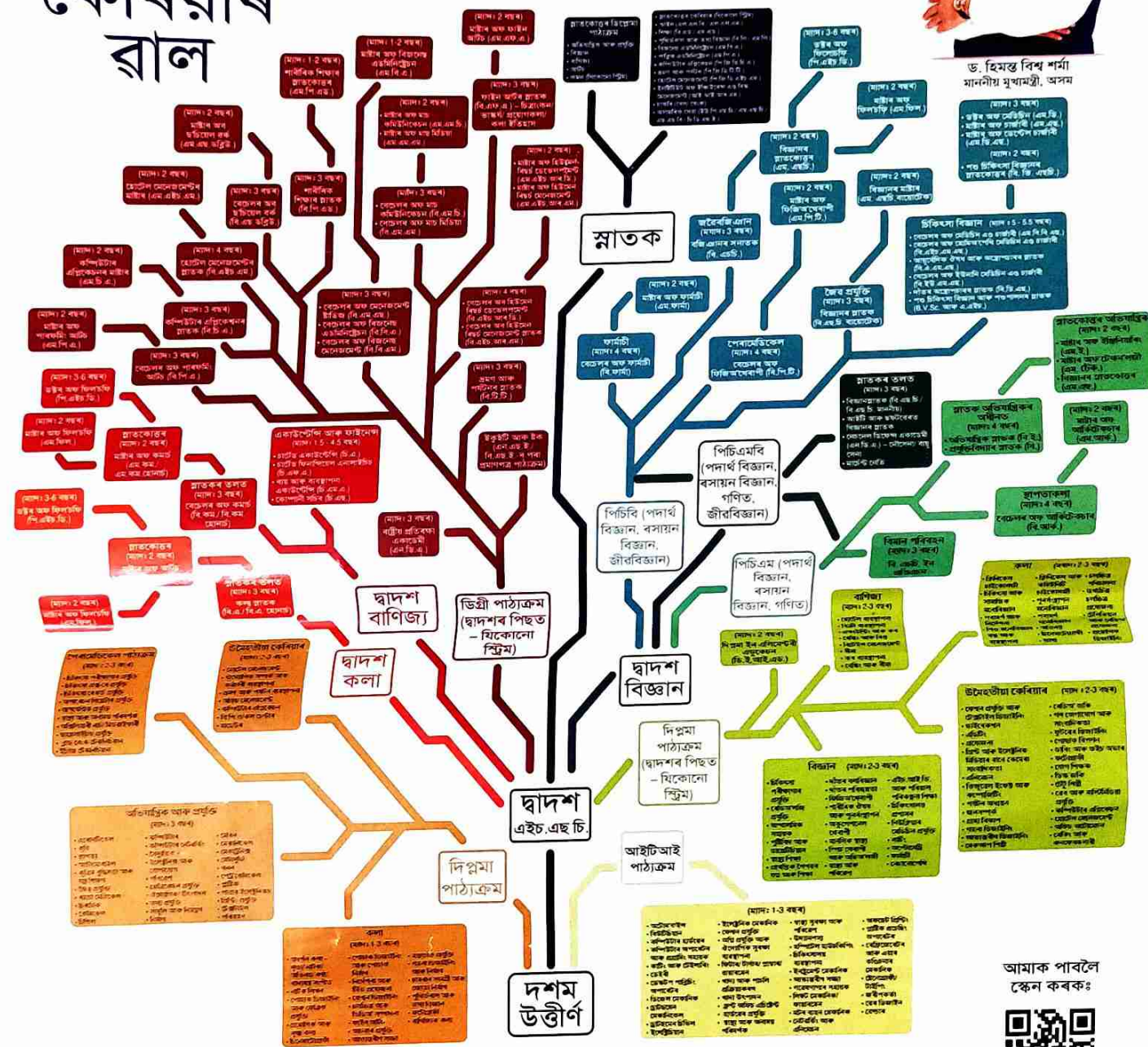


Skill India
কৌশল ভারত - কুশল ভারত



ড. হিমন্ত বিশ্ব শর্মা
মাননীয় মুখ্যমন্ত্রী, অসম

কেৰিয়াৰ ৰাল



আমাক পাবলৈ
স্কেন কৰকঃ

উজ্জ্বল কেৰিয়াৰৰ বাবে আপোনাৰ যাত্ৰাঃ
অনলাইন দক্ষতা সজাগতা পাঠ্যক্রমত বিনামূলীয়া প্ৰবেশাধিকাৰ
পাবলৈ স্কিলট্ৰেইনাৰ বিশেষ কোড ASDM123 ব্যৱহাৰ কৰি
asdm.skillstrainer.in লগ অন কৰক

বৰ্তমান শিক্ষাৰ ক্ষেত্ৰত কৰেয়ী.ৰ কছিমান সুস্থ গ

A collection of small informational boxes for various educational fields and institutions:

- বি.এ./বি.এ. (মাননীয়) / এম.এ./এম.এ. (মাননীয়):** Lists subjects like Bengali, English, Assamese, Sanskrit, History, Geography, Mathematics, and Science.
- বি.এ.সি./বি.এসি. (মাননীয়) / এম.এ.সি./এম.এসি. (মাননীয়):** Lists subjects like Bengali, English, Assamese, Sanskrit, History, Geography, Mathematics, and Science.
- বি.কম./বি.কম. (মাননীয়) / এম.কম./এম.কম. (মাননীয়):** Lists subjects like Bengali, English, Assamese, Sanskrit, History, Geography, Mathematics, and Science.
- গোষ্ঠীয় মেনেজমেণ্ট:** Lists subjects like Business, Economics, and English.
- শিক্ষা:** Lists subjects like Bengali, English, Assamese, Sanskrit, History, Geography, Mathematics, and Science.
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SKILLSTrainer
Digital Learning Academy



• কেশন প্ৰতি অৰ
• বৈচিত্ৰ অৰ
• পৰ যোগাযোগ অৰ

KU



From :

**NORTH EASTERN
KNOWLEDGE FOUNDATION**

Regd. Off. : A.T. Road, Jorhat-785001, Assam. Ph No. : + 91 376 2351433

Campus : Koraihowa NH 37, Jorhat, Assam. Ph No. : + 91 376 2305500/01

info@kazirangauniversity.in, www.kazirangauniversity.in



POOL CAMPUS @
KAZIRANGA UNIVERSITY

Tech Mahindra

4th in India, a strong 5th among IT MNCs in Maharashtra & West Bengal (2017)	A part of Mahindra Group, established in the year 2007 and owned by Mahindra Group.	₹ 2.2 Billion 400-500 jobs 225,000+ employees across 40 countries
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POOL CAMPUS @
KAZIRANGA UNIVERSITY

JOB SPECIFICATION

JOB PROFILE
FACULTY ASSOCIATE

SALARY

INR 20000 P.M. + FOOD + LDR + MEDICAL INSURANCE
+ PROVIDENT FUND + ESI

JOB LOCATION

NOGA / WORK FROM HOME

ELIGIBILITY

GRADUATION

CRITERIA

GOOD COMMUNICATION SKILLS
BASIC COMPUTER SKILLS

SELECTION PROCESS



Group Discussion (GD)



Personal Interview (PI)



Virtual reality Round (VR)



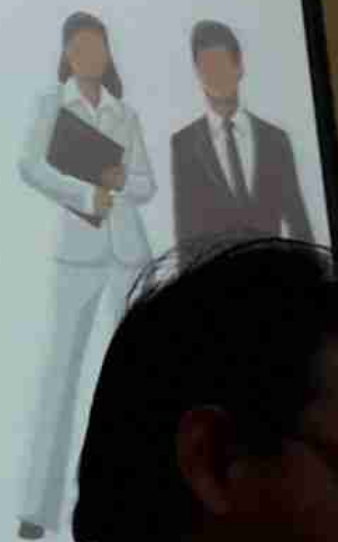
FIRST THINGS FIRST...

GROOMING

CLOTHES:
CLEAN & IRONED COLLEGE UNIFORM/WHITE SHIRT & BLACK PANT WITH NECK TIE – BOYS; SALWAR/SAREE/FORMAL SUIT – GIRLS

FOOTWEAR:
BOYS – BLACK FORMAL SHOE WITH DARK COLOURED SOCKS
GIRLS – BLACK/BROWN FORMAL FOOTWEAR WITHOUT HIGH HEELS

HAIRDO:
BOYS – SHORT/TRIMMED NEAT HAIR; CLEAN SHAVEN (OTHER THAN FOR RELIGIOUS PURPOSE)
GIRLS – NEATLY TIED UP HAIR; ONLY LIGHT MAKE-UP



- DONT'S**
- LOOSE FITTING CLOTHES
 - EAR STUDS, UNNECESSARY PIERCINGS
 - MULTI COLOURED CLOTHES
 - NO OTHER HEADGEAR OTHER THAN FOR RELIGIOUS PURPOSE

DO'S





FIRST THINGS FIRST...

GROOMING

CLOTHES:

CLEAN & IRONED COLLEGE UNIFORM/WHITE SHIRT & BLACK PANT WITH NECK TIE – BOYS; SALWAR/SAREE/FORMAL SUIT - GIRLS

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DONT'S

- LOOSE FITTING CLOTHES
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DO



An Orientation Programme on



Group Discussion and Interview Skills for Campus Recruitment

RESOURCE PERSON : SWATAH SIDDHA
BORKOTOKY, KAZIRANGA UNIVERSITY

Organised By : Internal Quality Assurance Cell (IQAC) in
Association with Career Counseling and Guidance Cell,
Kamargaon College, Golaghat, Assam.

Date : MARCH 18, 2021









KAZIRANGA
UNIVERSITY

The Winning Edge



POOL CAMPUS @
KAZIRANGA UNIVERSITY

Tech Mahindra

1997 (as
Mahindra)

INQ in PUNE, it started its journey in 1994 as Mahindra British Telecom (MBT).

A part of Mahindra Group, was listed in the year 2000 and MBT name changed to TECH MAHINDRA.

A \$ 2 Billion USD Org., with 113,900+ employees across 81 countries.



Speaker



FIRST THINGS FIRST...

GROOMING

CLOTHES:

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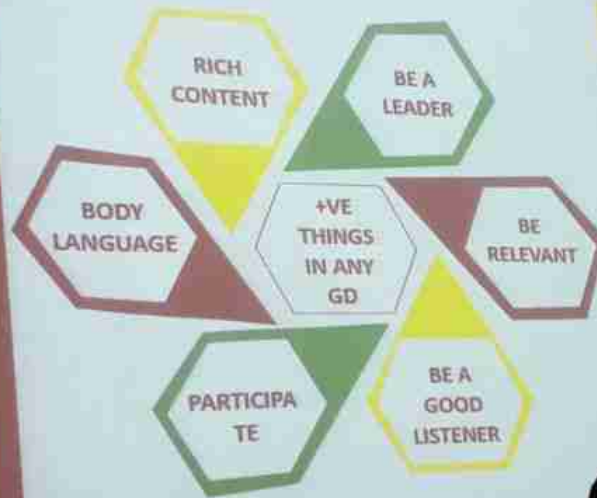
DONT'S

- LOOSE FITTING CLOTHES
- EAR STUDS, UNNECESSARY PIERCINGS
- MULTI COLOURED CLOTHES
- NO OTHER HEADGEAR OTHER THAN FOR RELIGIOUS PURPOSE

DO'S



GROUP DISCUSSION



THINGS NOT TO DO

- NO AGGRESSIVE MOVES
- NO COUNTERPOINT IDEAS
- DON'T BE A PART OF A STRANGERS
- DON'T
- USE
- ENTER
- DON'T
- SPEAK
- BELIEVE
- CRITIC
- NO
- MOV
- DON'T
- ADD



INTERVIEW

Formal

- Formal atmosphere
- Pre decided & planned

Informal

- No specific flow
- Conducted at any place



KEY POINTS



BODY LANGUAGE

INTERVIEW PREPARATION



PROBABLE INTERVIEW
QUESTIONS

Tell us about yourself



In what ways will your education or training help you in this position?

Why did you specialize in your particular field?

What are your strengths & weaknesses?

Do you prefer to work alone, or do you prefer to work as part of a group?

What makes you think you are fit for this job?



DEADLY INTERVIEW
MISTAKES

LATE ARRIVAL

BRAG ON & ON

NOT LINK WHAT YOU CAN DO
WITH NEEDS OF THE COMPANY

LOOK DISHEVELED &
INAPPROPRIATELY DRESSED

DON'T APPEAR
DESPERATE

DON'T
BADMOUTH

NEVER

DON'T ASK
ABOUT SALARY

RESPONSES HAVE
NO CLEAR FOCUS

DON'T LOSE EYE
CONTACT

LOOK DIRTY

